

FELINE DM St/Ox DIABETES MANAGEMENT™

Complete dietetic pet food for adult cats for the regulation of glucose supply (Diabetes mellitus) with low level of total sugars (mono- and disaccharides).

RECOMMENDED FOR &
NOT RECOMMENDED FOR

- ✓ Diabetes mellitus
- ✓ Enteritis
- ✓ Chronic diarrhoea
- ✗ Renal failure
- ✗ Hepatic encephalopathy
- ✗ Growth and reproduction



KEY
BENEFITS



Low in carbohydrates
to help reduce blood glucose variation



Clinically proven to help reduce insulin requirements
in diabetic cats



Increased vitamin E
to reduce oxidative stress

ADDITIONAL BENEFITS
& CHARACTERISTICS

Regulates glucose formation

Provides protein as the main substrate to promote hepatic gluconeogenesis via hepatic metabolism of amino acids

Helps stimulate insulin secretion from pancreatic β -cells

Contains high levels of arginine to help stimulate insulin release

Suitable for diabetic cats prone to gain weight

Formulation adapted to allow weight loss with specific feeding guidelines

Helps to ensure patient compliance

Through use of high quality ingredients and good palatability

FELINE DM Sr/Ox DIABETES MANAGEMENT™

COMPOSITION (DRY)

Dried poultry protein, corn protein meal*, soya protein powder, corn starch*, pork fat, soya meal*, digest, minerals, dried yeast, fish oil.

*Carbohydrate sources.

COMPOSITION (CAN)

Pork heart, liver and kidney, poultry heart and liver, trout, salmon meal, cellulose, minerals, corn starch.

COMPOSITION (POUCHES)

With chicken:

Pork liver & kidney, trout, salmon and salmon meal, chicken (4%), greaves, plasma powder, cellulose powder, pork gelatine powder, corn starch.

With beef:

Pork liver & kidney, salmon and salmon meal, trout, beef (liver) (4%), chicken, greaves, plasma powder, cellulose powder, pork gelatine powder, corn starch.

KEY NUTRIENT VALUES*

	Dry	Wet	Pouches**
Moisture	6.5%	77.5%	77.7%
Protein	50%	13.8%	13%
- Arginine	2.9%	0.80%	0.7%
Fat	17%	4.9%	4.5%
- Essential fatty acids	2%	1.36%	1.36%
- Omega-6 fatty acids	2.0%	0.7%	0.37%
- Omega-3 fatty acids	0.47%	0.19%	0.27%
Carbohydrate	19%	1.8%	1.8%
- Starch	12.5%	0.4%	0.8%
- Total sugars	0.8%	<0.5%	<0.5%
Crude fibre	1.5%	0.6%	0.6%
Vitamin E	560 IU/kg	106 IU/kg	162 IU/kg
Metabolisable energy (ME)[†]	4189 kcal/kg	1017 kcal/kg	980 kcal/kg

* Typical analysis in the final product as fed. ** Average of the two varieties. † Calculated following NRC 2006 equations.

FEEDING GUIDELINES

It is important to closely monitor the cat's blood glucose levels during the first weeks of feeding PURINA® PRO PLAN® VETERINARY DIETS DM Sr/Ox Diabetes Management™ in order to adjust the insulin dosage. Feline DM Sr/Ox Diabetes Management™ can be fed for life if necessary. The recommended period of use is initially up to 6 months. Feline DM Sr/Ox Diabetes Management™ can also be used for weight loss and its formulation may increase satiety.

ADULT MAINTENANCE

Body weight (kg)	Daily feeding quantity						
	Dry only (g/day)	Wet only (can/day)	Wet only (pouch/day)	Dry + can combined		Dry + pouch combined	
				Dry (g/day)	Can/day	Dry (g/day)	Pouch/day
2	30	½	1½	15	¼	20	½
3	40	¾	2	15	½	30	½
4	55	1¼	3	30	½	35	1
5	70	1½	3½	20	1	50	1
6	80	1¾	4½	35	1	60	1
7	95	2	4¾	50	1	75	1
8	105	2½	5¾	60	1	85	1

FOR ADULT WEIGHT LOSS

Body weight (kg)	Daily feeding quantity						
	Dry only (g/day)	Wet only (can/day)	Wet only (pouch/day)	Dry + can combined		Dry + pouch combined	
				Dry (g/day)	Can/day	Dry (g/day)	Pouch/day
2	25	½	1¼	10	¼	15	½
3	35	¾	1¾	10	½	15	1
4	50	1	2½	25	½	30	1
5	60	1¼	3	10	1	40	1
6	70	1½	3½	25	1	50	1
7	85	1¾	4¼	35	1	65	1
8	98	2	4¾	45	1	75	1

For cats over 8kg, add ½ pouch per day, ¼ can or 13g PPVD DM™ Sr/Ox dry formula per each additional kg of body weight.